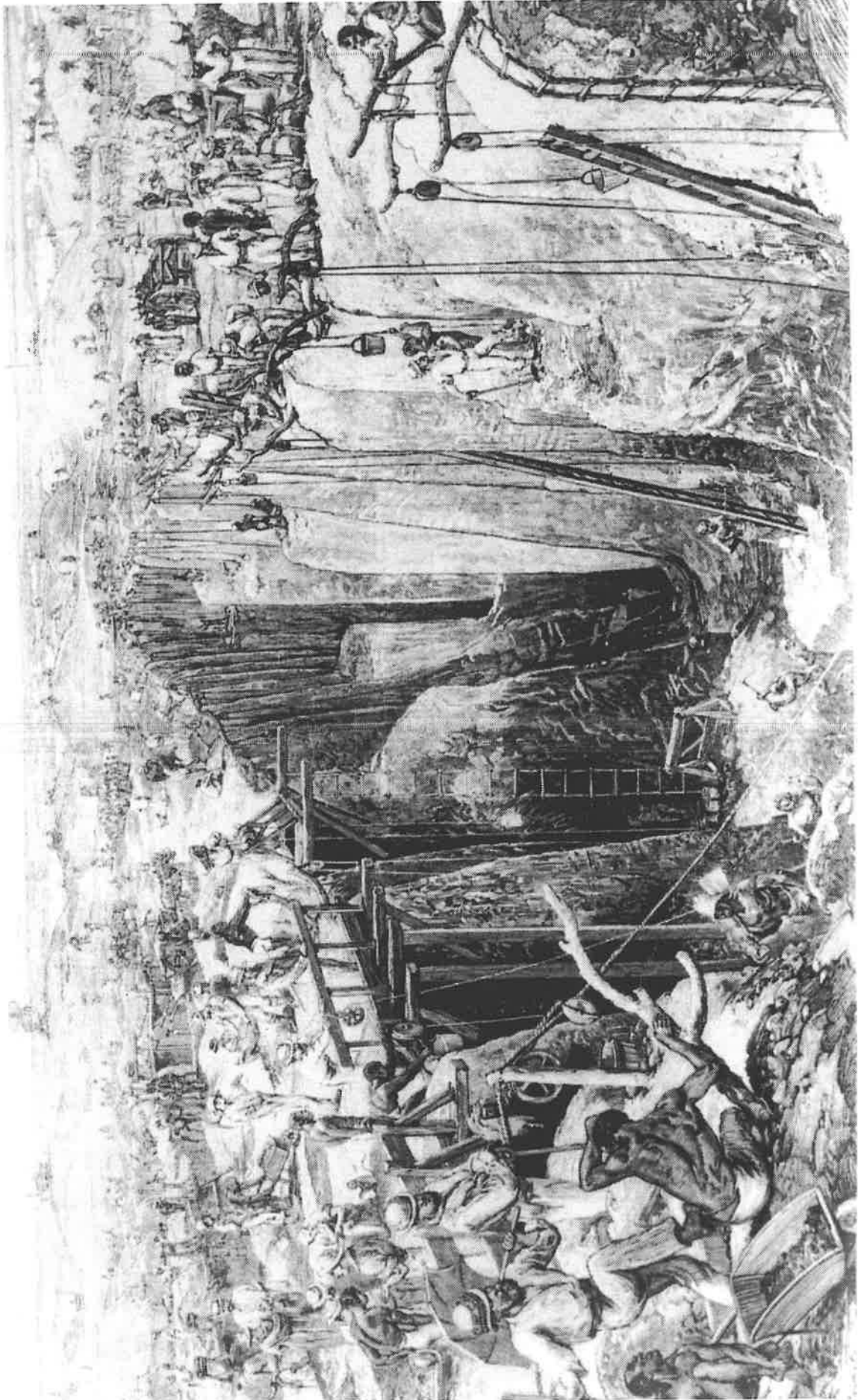
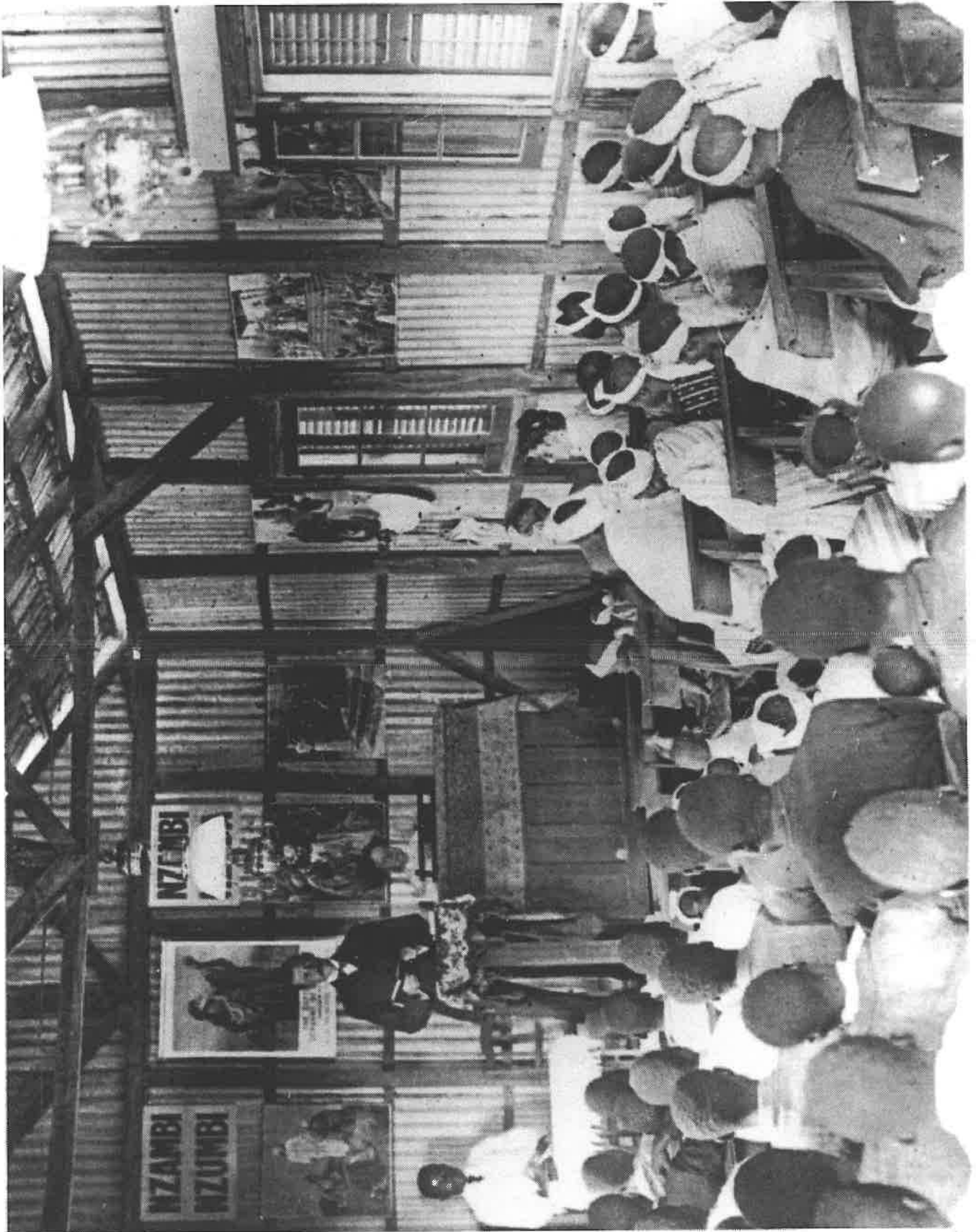
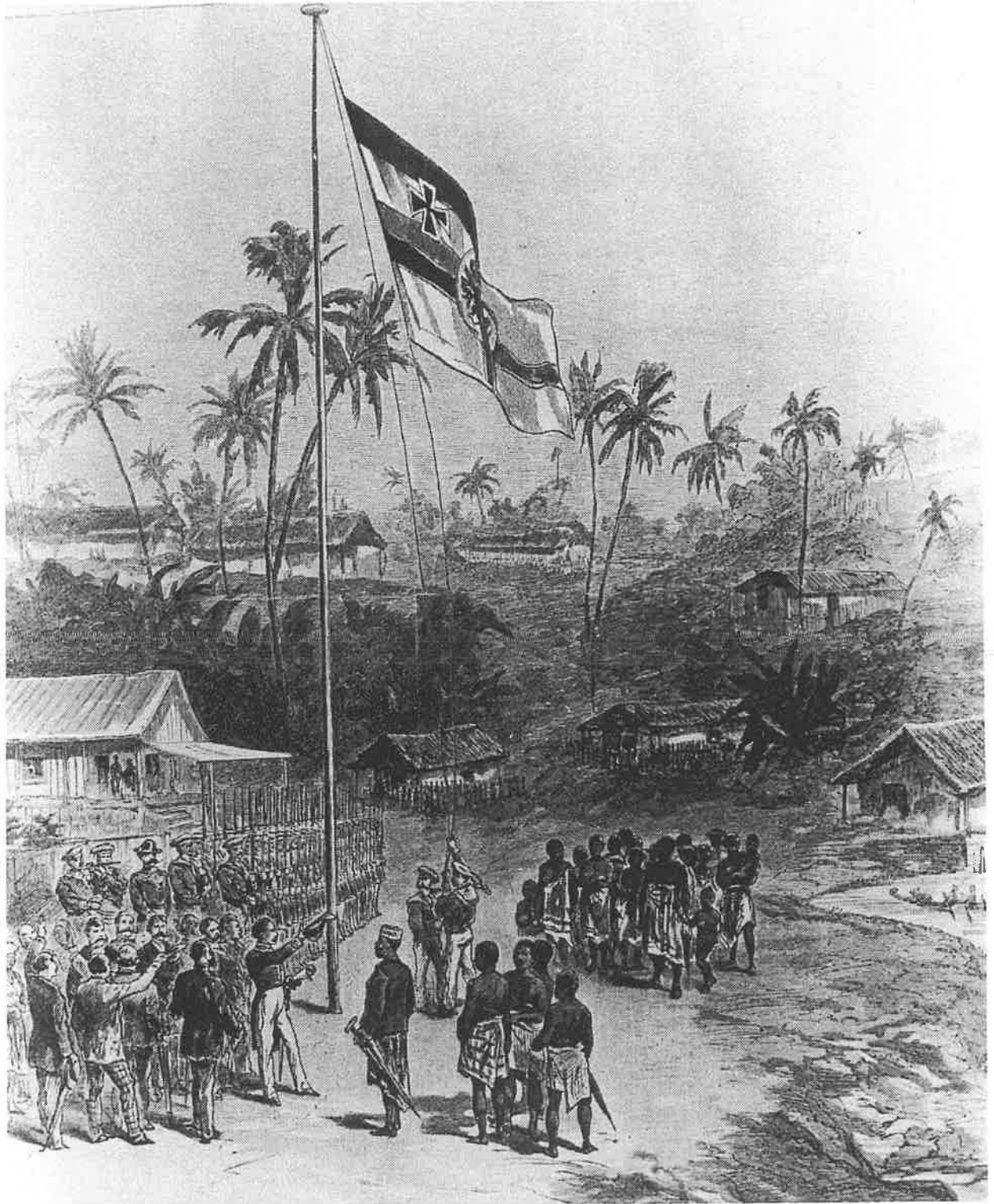


Analyzing Imperial Motives Placard Descriptions

- 1) Placard 3.2 A: Open Shaft mining in Kimberly, South Africa. 1872.
- 2) Placard 3.2 B: A Methodist Sunday School at Guiongua, Angola. 1925
- 3) Placard 3.2 C: Germans taking possession of Cameroon. 1881.
- 4) Placard 3.2 D: Quote from explorer Henry Stanley. 1882.
- 5) Placard 3.2 E: Africans bring ivory to the wagons in South Africa. 1860.
- 6) Placard 3.2 F: Sketch map of Central Africa, showing Dr. Livingstone's exploration.
- 7) Placard 3.2 G: An advertisement for Pears' Soap in the 1890s and one stanza of the British poet Rudyard Kipling's poem, *The White Man's Burden*, written in 1899.
- 8) Placard 3.2 H: Mrs. Maria C. Douglas, doctor and missionary, and the first class of pupil nurses in Burma. 1888.
- 9) Placard 3.2 I: British cartoon showing the Chinese being savaged by the European powers, and the poem *The Partition of China*. 1897
- 10) Placard 3.2 J: Bagged peanuts in pyramid stacks in West Africa.
- 11) Placard 3.2 K: French capture of the Citadel of Saigon, Vietnam.
- 12) Placard 3.2 L: British Lipton Tea advertisement. 1890s.
- 13) Placard 3.2 M: British cartoon, "The Rhodes Colossus," showing Cecil Rhodes' vision of making Africa "all British from Cape Town to Cairo." 1892.
- 14) Placard 3.2 N: Epitaph and quote from missionary and explorer David Livingstone.
- 15) Placard 3.2 O: An imperial yacht passing through the Suez Canal in Egypt at the canal's opening. 1870.

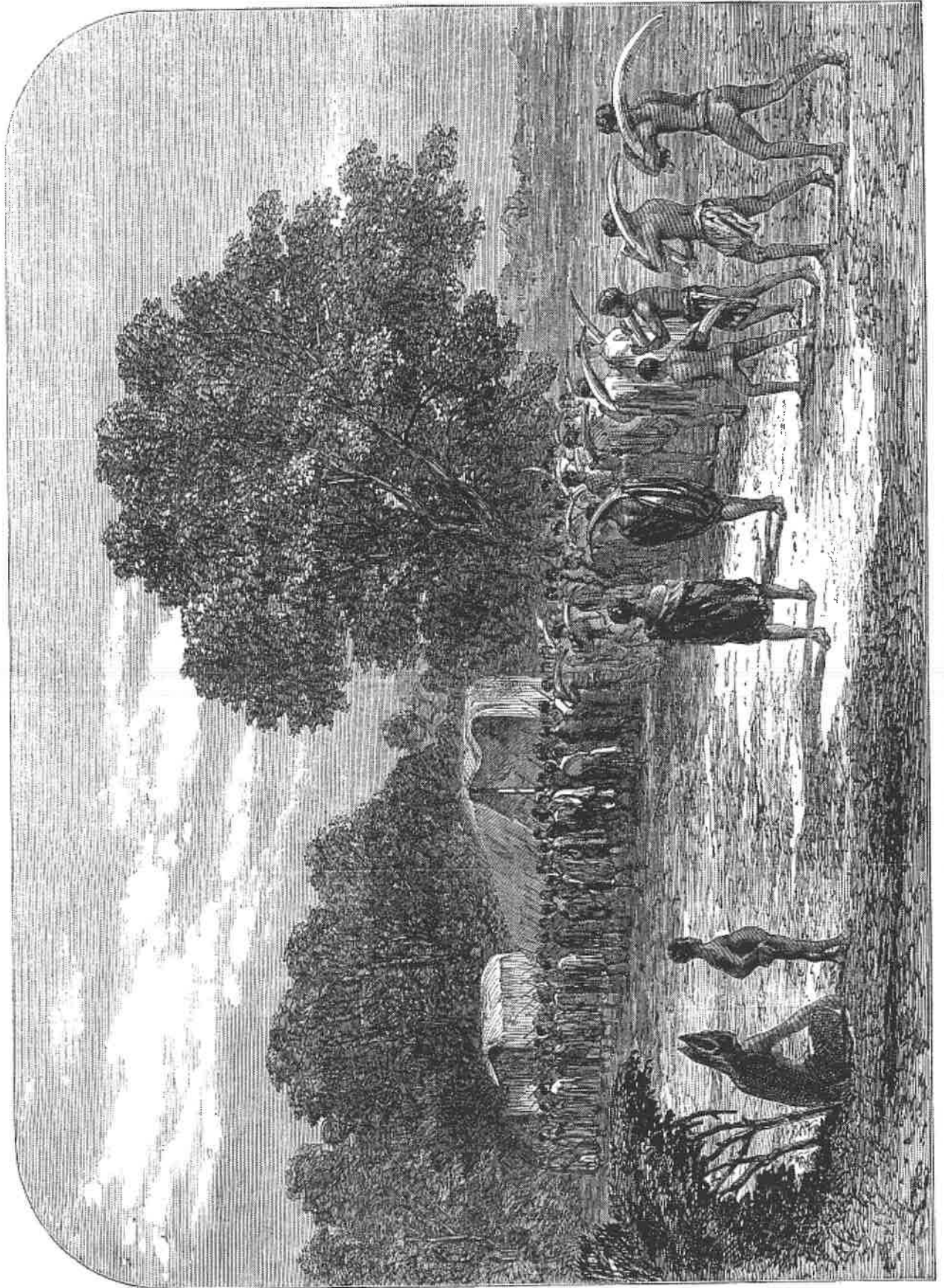




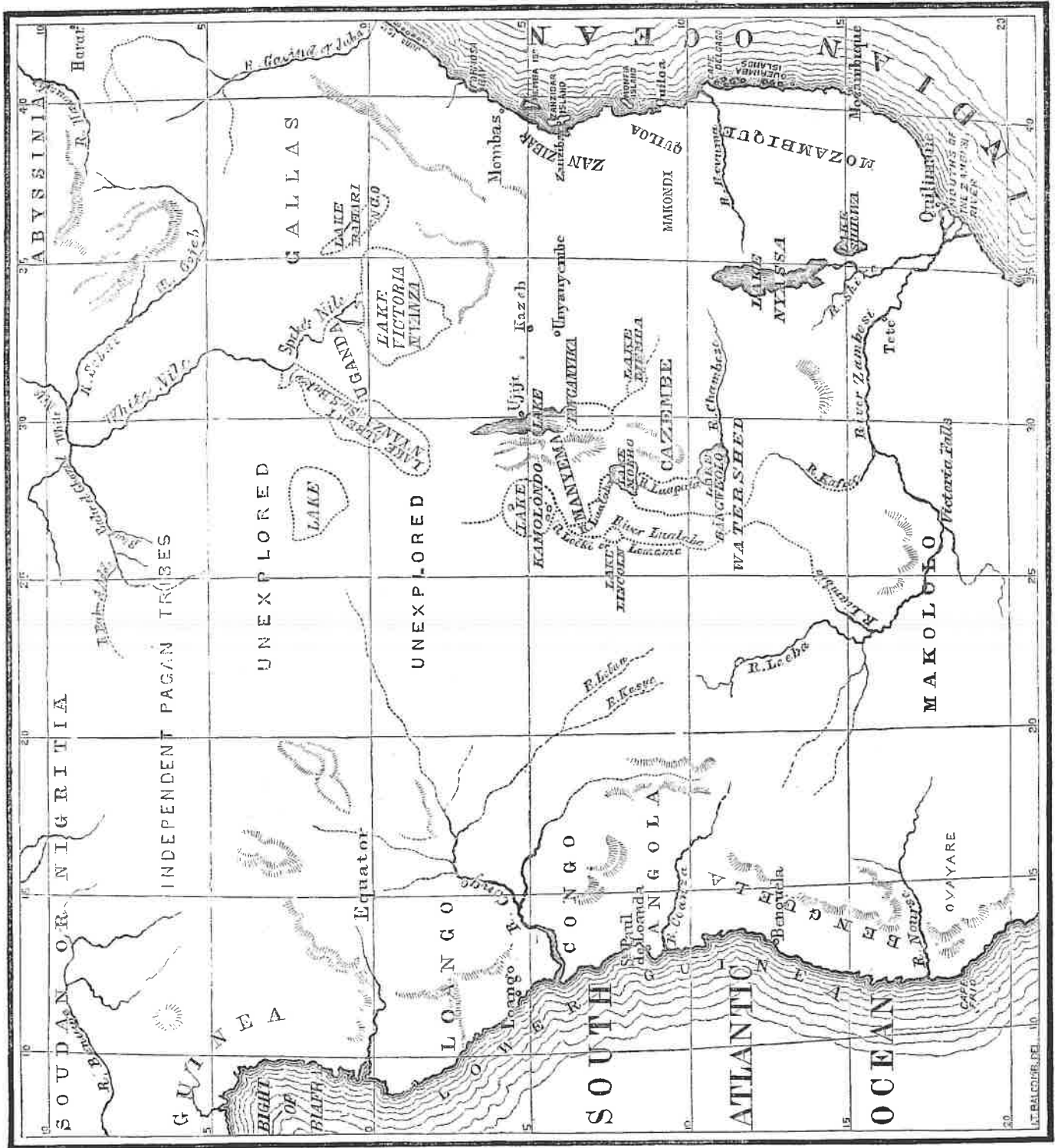


As yet the Congo basin is a blank, a fruitless waste, a desolate and unproductive area.... It has been our purpose to fill this blank with life, to redeem this waste, to plant and sow that the dark man may gather, to vivify the wide, wild lands so long forgotten by Europe. But cursed be he or they who, animated by causeless jealousy and a spirit of mischief, will compel us to fire our station, destroy our work so conspicuously begun, and abandon Africa to its pristine helplessness and savagery.

—Henry Stanley, 1882



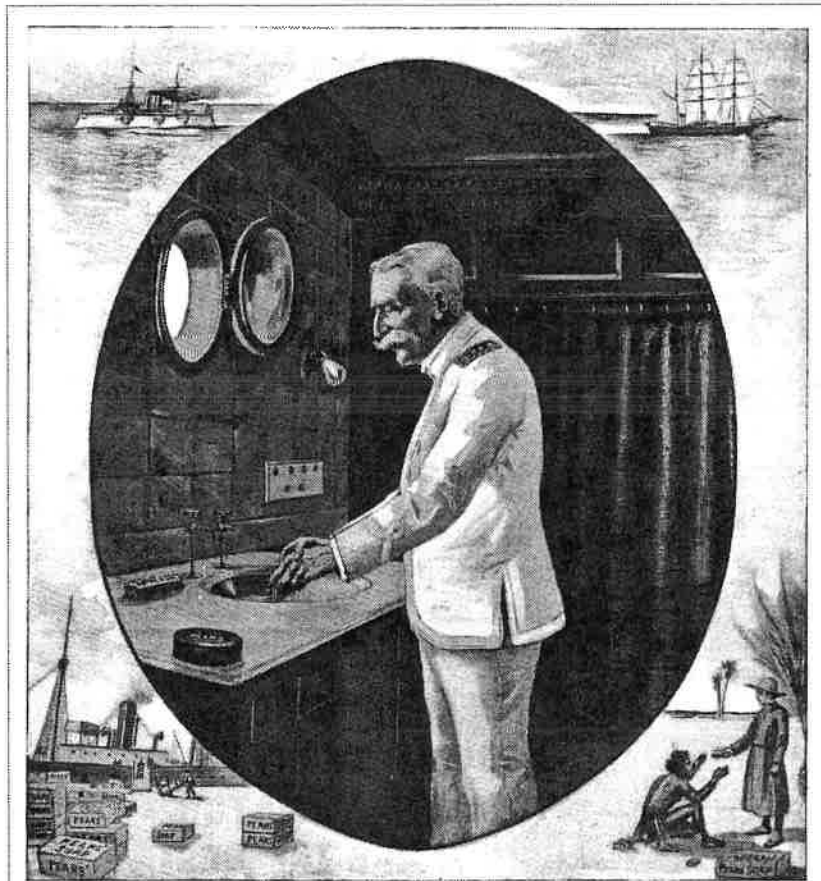
BRINGING IVORY TO THE WAGGONS IN SOUTH AFRICA.



Excerpt from *The White Man's Burden*

Take up the White Man's Burden—
Send forth the best ye breed—
Go bind your sons to exile—
To serve your captives' need;
To wait in heavy harness,
On fluttered fold and wild—
Your new-caught, sullen peoples,
Half-devil and half-child.

—Rudyard Kipling, 1899



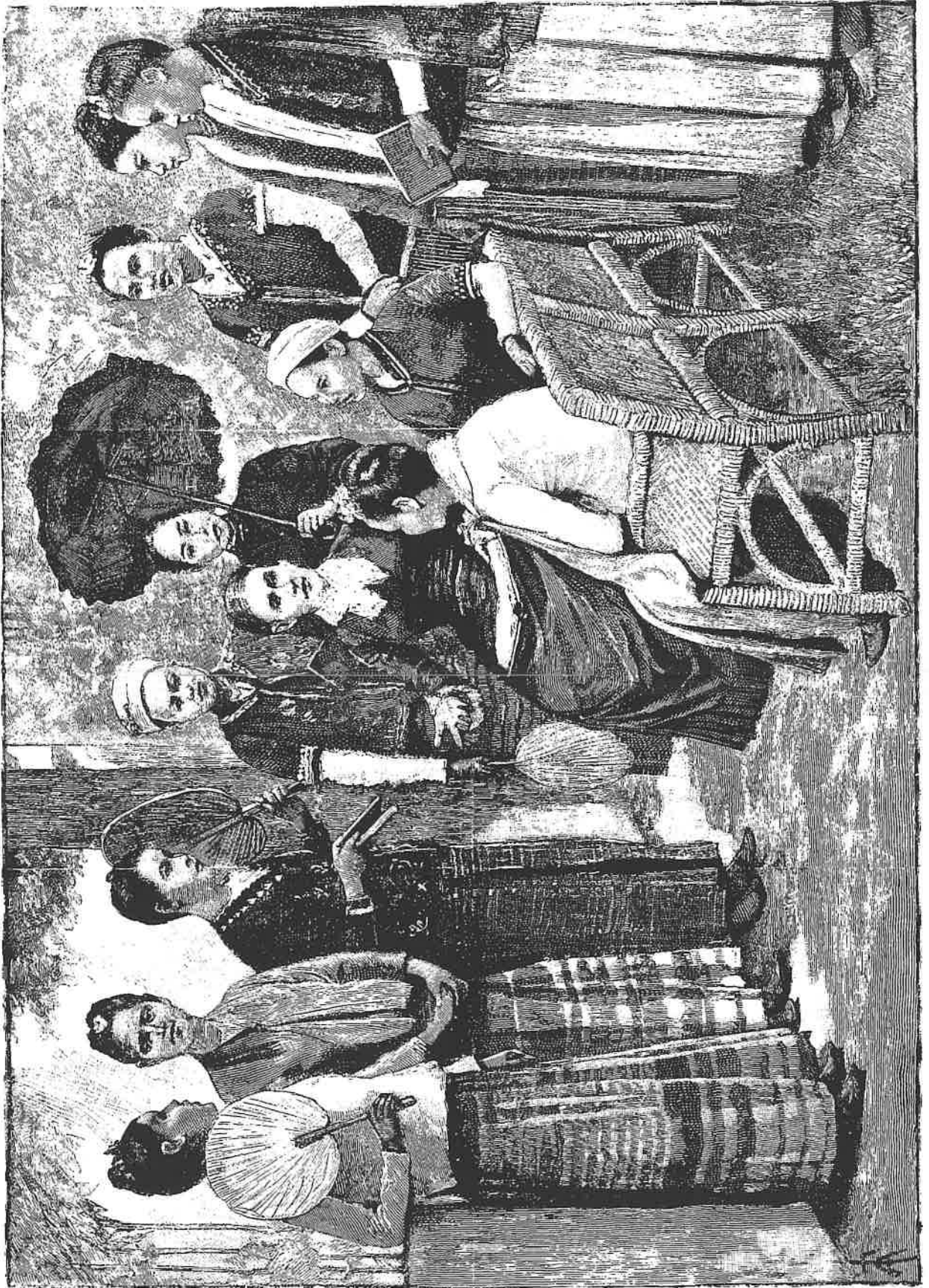
The first step towards lightening

The White Man's Burden

is through teaching the virtues of cleanliness.

Pears' Soap

is a potent factor in brightening the dark corners of the earth as civilization advances, while amongst the cultured of all nations it holds the highest place—it is the ideal toilet soap.



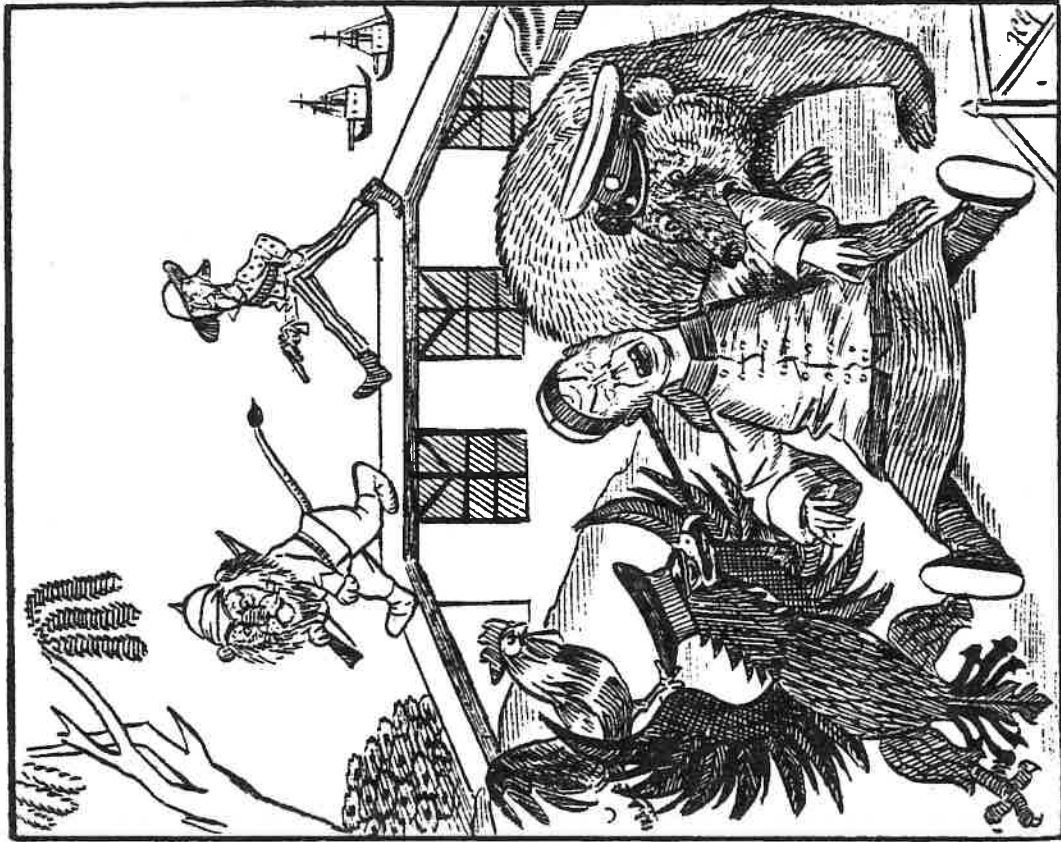
MRS. MARIA C. DOUGLASS, M.D., AND THE FIRST CLASS OF PUPIL NURSES IN BURMAH.

The Partition of China

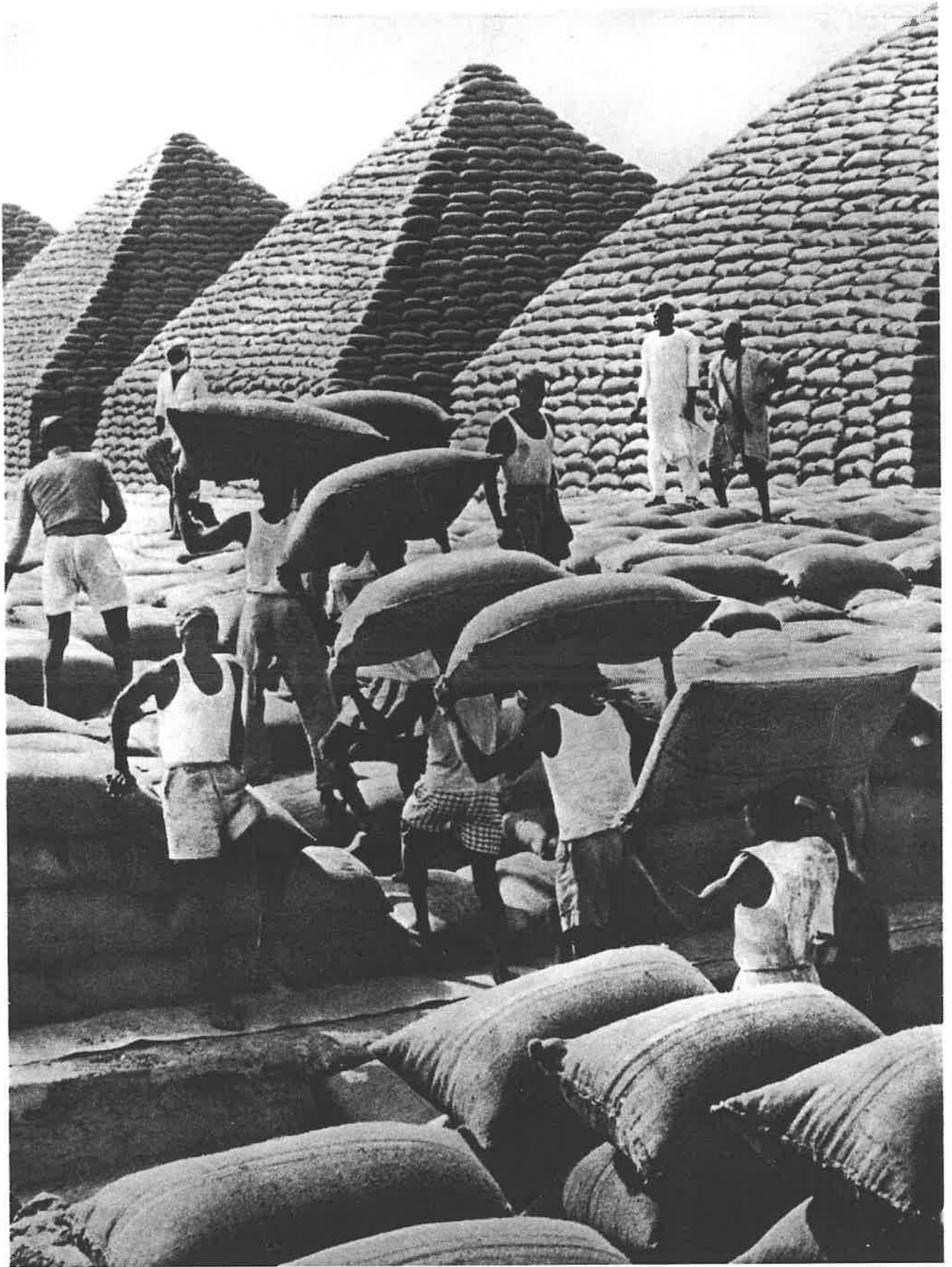
THE Heathen Chinees! The Heathen Chinees!
What a channel for Christian Expansion is he.
Then Ho! for the Flowery Land of the East,
Like vultures we'll swoop on the promising feast.
Commission your Navies, ye Nations so free,
To bear the true light to the Heathen Chinees.

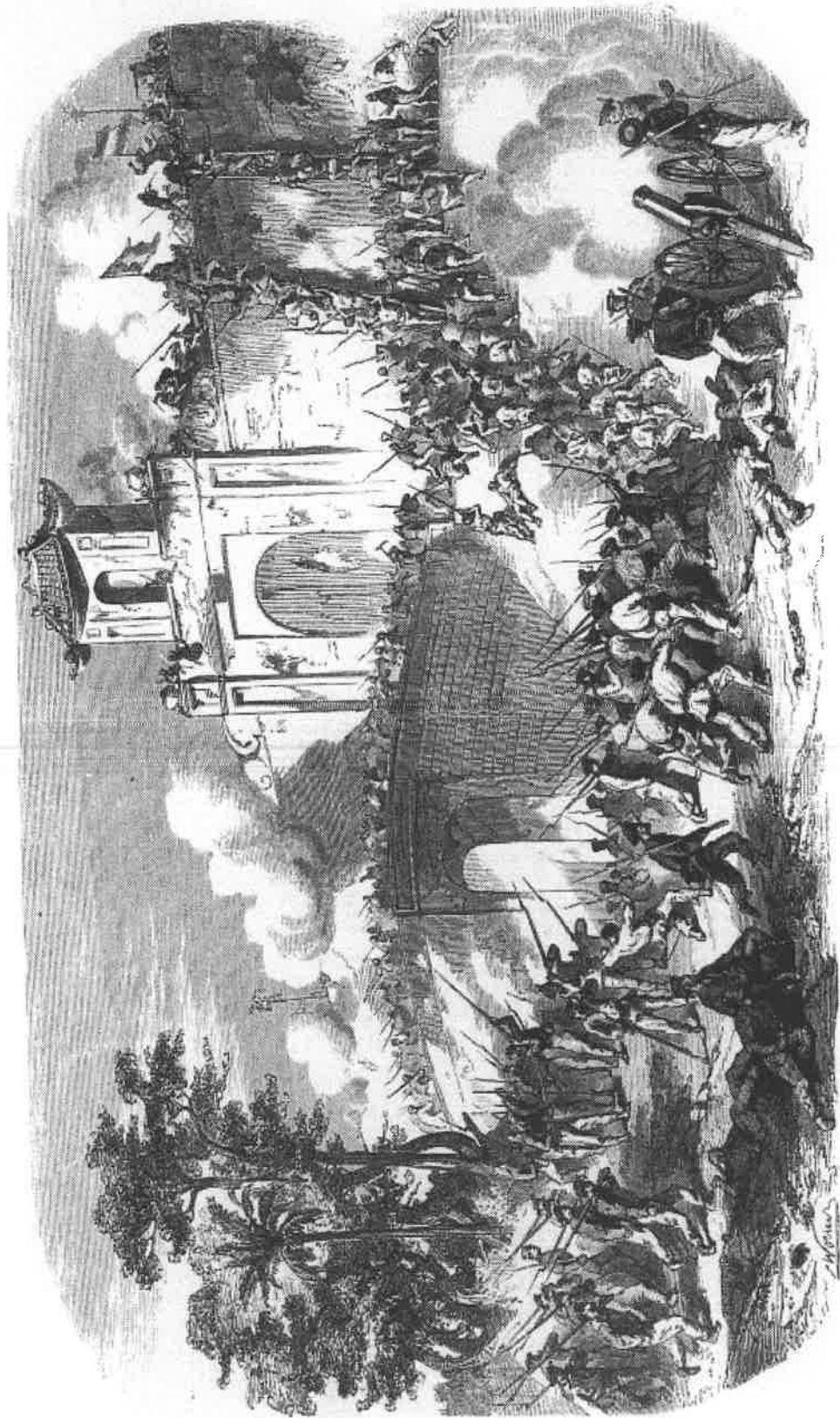
If Russia 'makes converts,' it's perfectly clear
We need for 'converting' a well-defined sphere;
If Germany's 'missions' hold meetings for prayer,
So Christian a work 'tis our duty to share.
Incidentally, too, there is cash to be made;
There's naught like Religion to stimulate Trade.

Them come all ye Teachers and Preachers and Fighters,
Backed up by the Press and its wonderful writers,
Let's give to this darkened and downtrodden nation
A touch of the blessings of Civilisation.
And our Christian 'Maxims' will work, you will see,
A change for the good in that Heathen Chinees.



'The Heathen Chinees! The Heathen Chinees!'



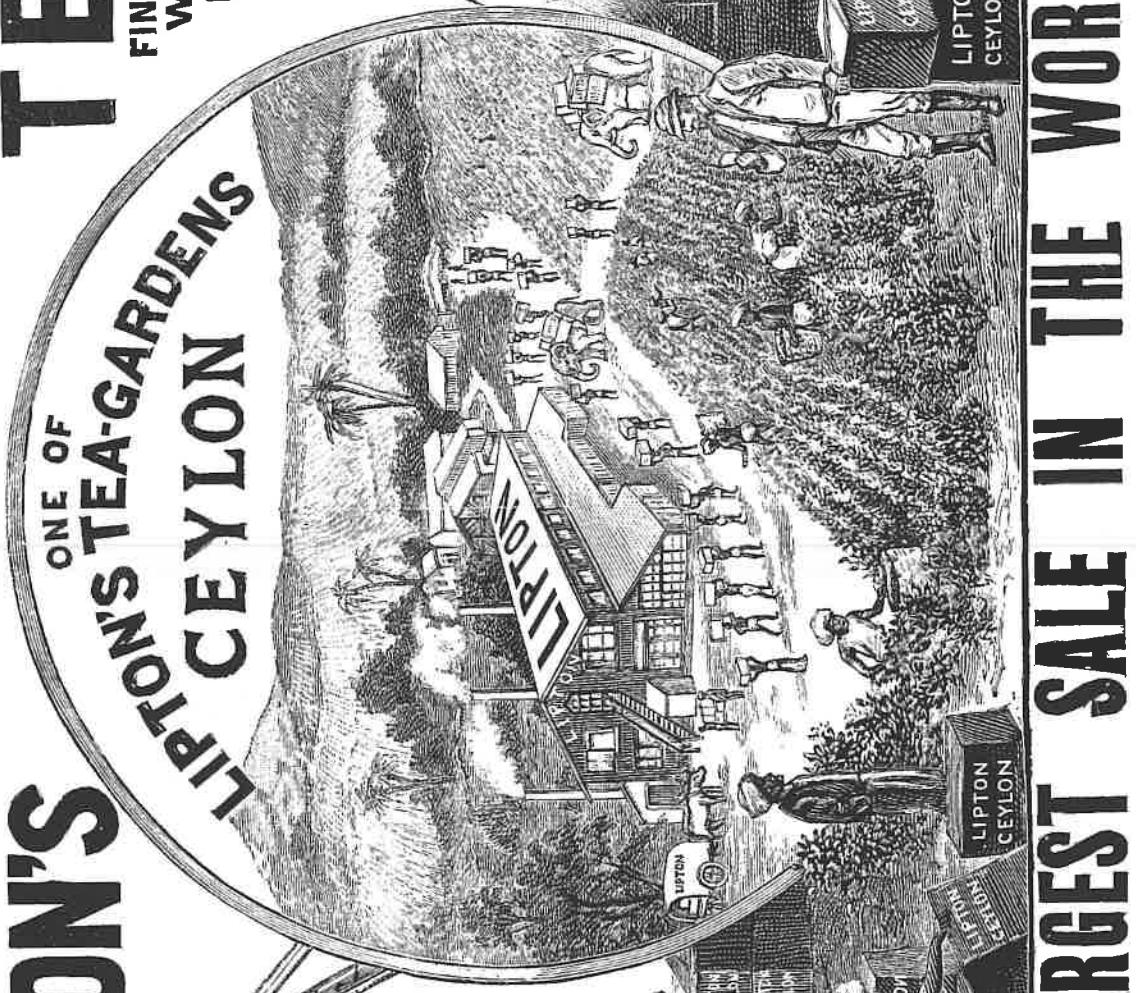


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1/2 and **1/4** PER LB.



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THE QUEEN.

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Branches and Agencies throughout the World.

Chief Offices : City Road, London.



THE RHODES COLOSSUS

STRIDING FROM CAPE TOWN TO CAIRO.

* * Mr. Rhodes had announced his intention to continue the telegraph northwards across the Zambesi to Uganda, then, crossing the Sudan, to complete the overland telegraph line from Cape Town to Cairo.

I beg to direct your attention to Africa; I know that in a few years I shall be cut off in that country, which is now open: Do not let it be shut again! I go back to Africa to try to make an open path for commerce and Christianity; do you carry out the work which I have begun. *I leave it with you!*

—David Livingstone, 1857

