

Good Morning!

- Happy Tuesday 😊
- Today we'll be looking at how the NW is portrayed in contemporary popular culture.

THE CONTEMPORARY PACIFIC NORTHWEST

Our Contemporary Culture, Demographics, Economics,
Politics, & Environment

Unit 5: The Contemporary NW

- Topics:
 - Contemporary Government (state requirement 😊)
 - Economic Developments
 - Culture
 - Social Issues
 - Environmental Issues

NW Developments

- Late 20th century
 - ▣ From “hinterland” to “trend-setter”
 - Culturally
 - Economically
 - Politically
 - Environmentally

Cultural developments

Discuss: How is the NW portrayed in popular culture?

NORTHWEST PROFILE #12

PONYTAILED
SOFTWARE
GEEK

WE'RE A
LIKE YOU
A LITTLE
DIFFERENT

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NORTHWEST PROFILE #12



SUPERCHARGED SEAHAWKS FAN

SUPERCHARGED SEAHAWKS FAN

DISTINGUISHING FEATURES:

- SPOTTED:** OVER-CAFFEINATING BEFORE THE GAME.
- DIET:** HONEY-LEMON THROAT LOZENGES.
- VEHICLE:** FAMILY WAGON SPORTING "12-4EVV" LICENSE PLATE.
- SONG:** WE ARE THE CHAMPIONS BY QUEEN.
- HAS A PROBLEM WITH:** KEEPING IT DOWN.



THE EPTOME OF HOME-FIELD ADVANTAGE, THE ONLY THING LOUDER THAN HIS ROAR IS HIS CHOICE OF HAIRSTYLE. HE IS THE RINGING IN YOUR EARS, THE MONDAY SPENT ASKING PEOPLE TO REPEAT THEMSELVES.

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Advertising: Pemco's Northwest Profiles

NORTHWEST PROFILE #26



"I KNOW I AM, I'M SURE I AM"
SOUNDERS FC FAN

NORTHWEST PROFILE #64



GREEN LAKE POWER WALKERS

NORTHWEST PROFILE #16



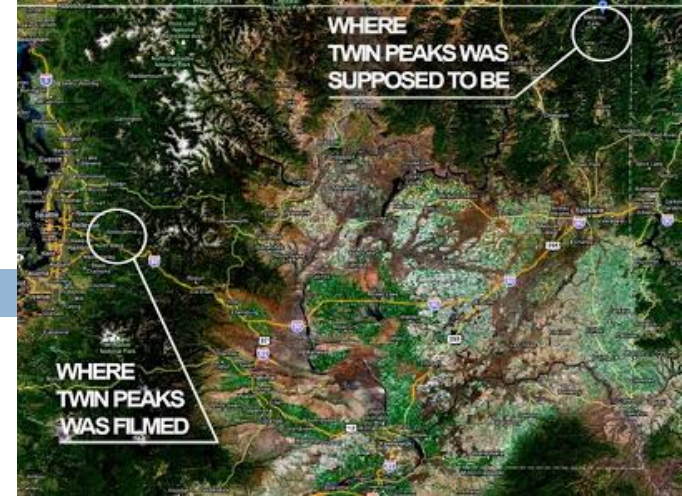
ROADSIDE CHAINSAW WOODCARVER

NORTHWEST PROFILE #63



BELTOWN REGIONAL FARE
UBER-FOODIE

Television – 1990s



□ Twin Peaks

- Mark Frost & David Lynch
- 1990 – 1991 on ABC
- Set in WA – filmed in/around North Bend & Snoqualmie
- Top-rated show in 1990
- Cult following
- Very atmospheric – sparked tourism to the area

□ **Northern Exposure**

- 1990 – 1995 on CBS
- Set in Alaska – filmed in Roslyn, WA
- Roslyn – coal mines closed 1950s
- Sparked tourism to the area



Televi



□ Portlandia

- IFC – 2011

- Satirical

- “It’s w

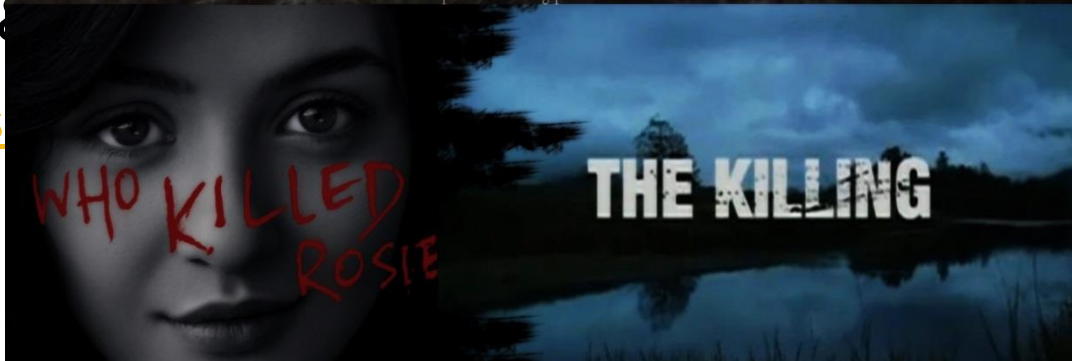


culture

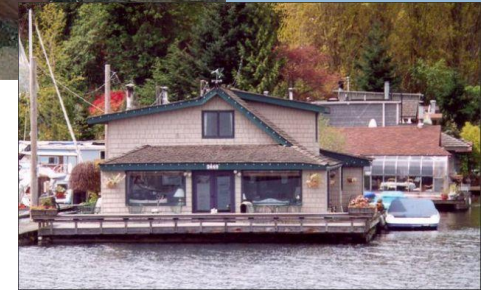
□ The Killing

- AMC

- Atmos



Film



□ PNW in Hollywood

Singles

- Sleepless in Seattle
- 10 Things I Hate About You

□ Vancouver, BC – “Hollywood North”

- One of largest production centers for film & television in North America (despite recent dip)
- 2015 – predicted to be one of BC’s most lucrative years
- Cloud cover diffuses natural sunlight

□ Independent film

- Seattle International Film Festival
 - Founded in 1976
- Vancouver International Film Festival & Vancouver Film and Television Forum



Music

1980s/90s

- Grunge

- Music Festivals

- Bumbershoot (1971)

- 2000s

- KEXP (renamed in 2001)

- Subpop (late 1980s – today)

- Hip-Hop (mostly underground)

- Music Festivals

- Sasaquatch (2002)

SEATTLE: ROCK CITY

RIGHT NOW, MUDHONEY ARE THE STANDARD BEARERS FOR SEATTLE'S NEW GENERATION OF THRASH METAL MERCHANTS, BUT THERE IS A LEGION OF OTHER BANDS READY AND WAITING TO INVAD... EVERETT TRUE PROVIDES A CONSUMER'S GUIDE TO THE SUB POP FESTA PICS; ANDY CATLIN

IN THE FAR-NORTH-WEST CORNER OF AMERICA you'll find Seattle, dubbed by the Grunge Movement as off from anywhere by 2,000 miles of hoodlums, cordillera and the YIELD chart.

It's the heart of Seattle for the Terminal Sales building on Third Avenue. At the very top of the building are the offices of Sub Pop, helmsman to the rock scene. In a room, scenes are mounted on the wall. A 1978 poster for the Seattle Grunge Festival and Blood Cans adorning, hanging, should all cover the great rock and roll and what's on the scene. Seattle, harbinger of the Hardcore and Sonic Youth, once more appears with the old-fashioned sentiment ROCKY ROLL.

RUN by the local music fanatic, Jonathan Pennington and Dave Pines. Sub Pop has been content to play a steady waiting game up to now, merely reacting to a music scene that's already in place, seven rock singles based around some great rock music. In the continued sponsorship of Green River fanzine, Mudhoney by Sonic Youth (translating in the recent Sonic Youth/Mudhoney 12-inch collaboration "Touch Me In Sky"), and John Peel's love for "Sub Pop 2000" is a recent period since three album collections of the Seattle sound, has changed all that.

Sub Pop is now super being built to launch in the over-luxury. Two of its bands, Mother Love Bone and Green River, were in a distribution deal in the past major record deal and a distribution deal has been set up in Germany. In addition, Sub Pop releases will always be available over here in Europe. Mudhoney are having trouble supporting Sonic Youth even on our quest. A Ted Perry CD release in the Seattle scene for the past few years is an exception. Sonic Youth has been a Seattle icon since the mid-1980s. They've been playing live since 1981. Their CD "Sonic Youth" is a collection of their best work. It's a collection of their best work. It's a collection of their best work.

GREEN RIVER CURRENTLY Seattle rock metal band fronted by Mark Arm (son of Mudhoney), Sub Pop's second act, is a band that's been around since the late 1980s. They've been playing live since 1981. Their CD "Green River" is a collection of their best work. It's a collection of their best work.

MUDHONEY Seattle rock band fronted by Steve Turner, Mudhoney's second act, is a band that's been around since the late 1980s. They've been playing live since 1981. Their CD "Mudhoney" is a collection of their best work. It's a collection of their best work.



Article Task – Due Thursday

- Select 1 article – Read it
- Select 1 band or artist the article discusses
- Find and listen to 2 songs the band made
 - ▣ Explain how the songs you chose reflect “Seattle-ness or PNW-ness”
- Write a 5 sentence biography of the band or artist
 - ▣ Successes?
 - ▣ Popularity?
 - ▣ Decline?
- Add 3 pictures (school appropriate to the document)

Good morning!

- Please have Hype questions out
- Go over with partner:
 - ▣ What are the origins of the grunge movement?
 - ▣ What were their goals/objectives, if any?
 - ▣ What is Subpop & what did they do for the music scene?

Hype! Debrief

- How did grunge get commercialized?
- What role did Subpop play in this?
- What was its impact on the PNW?

Contemporary Economy



